

File

PHILIP MORRIS U. S. A.

INTER - OFFICE CORRESPONDENCE

Richmond, Virginia

To: . Those Listed

Date: May 19, 1988

From: . Barbara S. Mait

Subject: . Changes in Philip Morris Brands

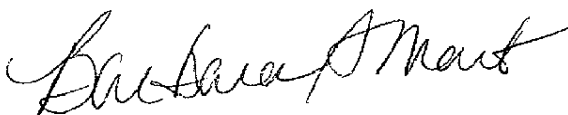
The following changes will be made to Philip Morris brands:

1. The cigarette paper porosity will change on Marlboro 85 from 19 to 16 seconds to reduce the tar delivery. This change is effective May 23, 1988. This brand is manufactured in Cabarrus.
2. The cigarette paper porosity will change from 16 to 12 seconds on Marlboro Lights 85 (SP) and 100 (Box) and Parliament 100 to reduce tar delivery. This change is effective May 28, 1988 and these brands are manufactured at Stockton Street and the Manufacturing Center.
3. The citrate level of Virginia Slims Lights 100 Box (plain and menthol) cigarettes will increase to reduce tar delivery. These cigarettes are manufactured in Louisville. The change is effective May 31, 1988.

BSM:rad

Those Listed

J. Lewis  
J. Stargardt  
D. Watson  
E. Wickham ✓



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